

## Doosan Forklift Part

Doosan Forklift Parts - Doosan Infracore Company Ltd. is an international and intercontinental company that includes Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment.

Their United States affiliate, Doosan Infracore America Corporation, located in Suwanee, Georgia houses a 170,000 square foot manufacturing facility, home to a Compact Equipment and Construction division. Cleveland, El Cajon houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool department. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction consumer desires.

There are well over 220 Doosan service and product sales locations operating in Canada and the United States. In addition, there are more than 90 independent sellers moving lift truck supplies and materials handling equipment. This network permits Doosan Infracore America to aggressively compete in this competitive market. The lift truck product line remarkably comprises of 63 different versions consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion forklifts. Capacities of these various vehicle models vary from 3,000 to 33,000 lbs. All trucks are manufactured in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest expanding forklift business in the North American market, thanks to their reliability in retaining a high degree of customer service quality and optimum product functioning to all Doosan Infracore Lift Truck users. The U.S. lift Truck division based in Cleveland has a expert team experienced in Sales, Purchasing, Marketing, Logistical and Technical Support.

At first the home-based lift truck marketplace in Korea was an open import enterprise. Korea Machinery Co. Ltd. started in 1960, to import fully assembled lift trucks as part of a home-based equipment expansion project. Sales of these products were originally targeted to state-run companies, large scale corporations, and the military. This eventually led to a unification with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division commenced business operations throughout Korea to service and sell this heavy equipment. By 1978, a lift truck manufacturing plant was successfully completed. Continuous technical education grew to become the new focus for enhancing quality and product development.

Home-based forklift trade for Daewoo started in 1967 and grew to an astonishing 90% market share in Korea. By the 1980's, Daewoo's advanced technological improvements combined with sales success placed them in a position of significant growth of their lift truck operations.

In 1981, Caterpillar Industrial Inc. of the United States, proposed a joint enterprise project to respond to competitive pressures in the US materials handling industry. This plan greatly expanded Daewoo's forklift sales. Construction was finished in 1984 to facilitate a contemporary plant which helped set up the company for the fabrication of high end added-value goods suitable for export. In 1993, the corporation had a global sales system and started exporting designs they had established through in-house expertise, as an independent brand. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion opportunities into international marketplaces.